



## CENTER GRACE CHURCH

67 HIGH ST. DANVERS, MA 01923

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### **FPC NORTSHORE DANVERS CAMPUS RENAMES TO CENTER GRACE CHURCH**

When we began our journey toward becoming a particular church, we realized that part of the process would necessarily include choosing a new name. While there are still some things that must be finalized with the state and to finish the process with the our denomination, we took the better part of the last four months to do the hard work of praying, listening, and creating.

Our deep desire was that if possible, our name would somehow bring into focus our ministry pillars (Central Gospel, Transformational Community and Missional Movement), as well as our missions statement (Making, Mobilizing and Multiplying disciples of Jesus). On top of that, we wanted to make it accessible, durable, unique, authentic, and brief. With the help of suggestions from our congregation, distilling down common themes, and most importantly, the leading of God's Spirit, believe it or not, we think we have achieved all that.

All names carry both descriptive and aspirational elements. Names describe who we are, and what we want to live into. As the church, we are constituted as those who are called solely by the grace of God and God's grace has, does and should always mark the core of everything we do. CENTER GRACE.

As a reflection of our mission and ministry pillars, we believe God's grace in the gospel of Jesus Christ is central, His grace transforms us in and through community, and His grace mobilizes and sends us out in mission.

CENTER GRACE means that we believe grace is the focus and starting point of everything we do. We believe that the grace proclaimed and experienced in the gospel rescues us, binds us together as God's people, and propels us out in mission locally and globally.

Our new logo conveys not only our name, but also, through an image, our ministry pillars and mission. Grace is at the center (notice the G and the dot at its core). But there are echoes of movement in it. The logo intentionally looks like concentric circles because as our lives are impacted by the grace of God in the centrality of the gospel, that moves us together into a ring of transformational community and then outward into a third ring of mission.